



GUILDFORD

SPECTRUM

LEISURE COMPLEX

advertising & sponsorship opportunities 2017



Guildford Spectrum Leisure Complex

...the most exciting leisure complex in the UK



working in partnership with Guildford Borough Council



Spectrum Ice



Guildford Spectrum
Parkway
Guildford
Surrey
GU1 1UP
Tel: (01483) 443331
Fax: (01483) 303748
email: info@guildfordspectrum.co.uk
web: www.guildfordspectrum.co.uk

Ice Arena - Statistics

1. 9 million people visit Spectrum each year
400,000 people visit Spectrum Ice each year
Home of the Guildford Flames Ice Hockey Club

Ice Arena - Branding

RINK BOARDS - 10ft or 20ft in length (min. 5mm thick Lexan Polycarbonate)
Approx cost for production = £500 / £800 + VAT (according to length)
(We can advise on production)

ICE LOGOS - Price dependant on location and size. Specification on application,
Starting from £1800 + vat, per 12 month contract

ZAMBONI ICE RESURFACER VEHICLE - Price dependant on interest

Financial Implications

1 x 10ft Branding Board = £2,400
1 x 20ft Branding Board = £3,000

All prices are exclusive of VAT and are based on a min. 12 month contract.
Discounts apply for contracts of 2 years plus.

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f freedomleisure
where you matter

Spectrum Posters



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Guildford Spectrum - Statistics

1.9 million people visit Spectrum every year
Largest leisure complex of its type in the UK
Spectrum customers are ABCI

Poster Site - Branding Specifications

60" x 40" posters (max. 500gsm)
Cost of production = £100 + VAT (according to design)
(We can advise on production)

Financial Implications

6 months = £800.00
1 year = £1,200.00

All prices are exclusive of VAT
Discounts apply for contracts of 2 years plus.



Corporate Opportunities

Brand/Product Placement

A number of blue chip organisations have taken advantage of the high footfall at Spectrum to promote their product or service with small exhibitions/displays. These range from static car displays to small photographic studio exhibitions. The great flexibility of the venue is a major factor in their decision to use Spectrum as a backdrop for any new product launches or to just to increase the awareness of their products & services

Prices start from £150.00 per day dependant on the size of area required.

Hospitality

Spectrum is the ideal venue to entertain clients and staff with our bespoke VIP hospitality boxes overlooking the ice arena. The professional sport season runs from September to April or out of season they provide hirers with a great venue to host their event.

Charges start from as little as £350.00 per game.

Conferences

A number of rooms are available to suit all your needs and budgets. Whether you are organising a small business meeting for a few delegates or a presentation to a thousand plus people, we can accommodate your requirements.

Most of our venues have full blackout and AV equipment is available for hire. Our in-house caterers will be pleased to discuss the catering options with you.

Day delegate rates from £25.00 +VAT

Corporate Membership

Statistics show that an organisation is more productive and more importantly profitable if the workforce is encouraged to remain healthy. Spectrum's facilities lend itself for staff to stay fit whilst enjoying the facilities with their friends and colleagues.

Packages start from £40.00 per person (min. 10 employees)

Sponsorship

We have various products and services that could benefit corporate sponsors in increasing brand awareness to a local and regional audience. Our annual Pantomime attracts an audience of 8,400 people and is a potential sponsorship opportunity.

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